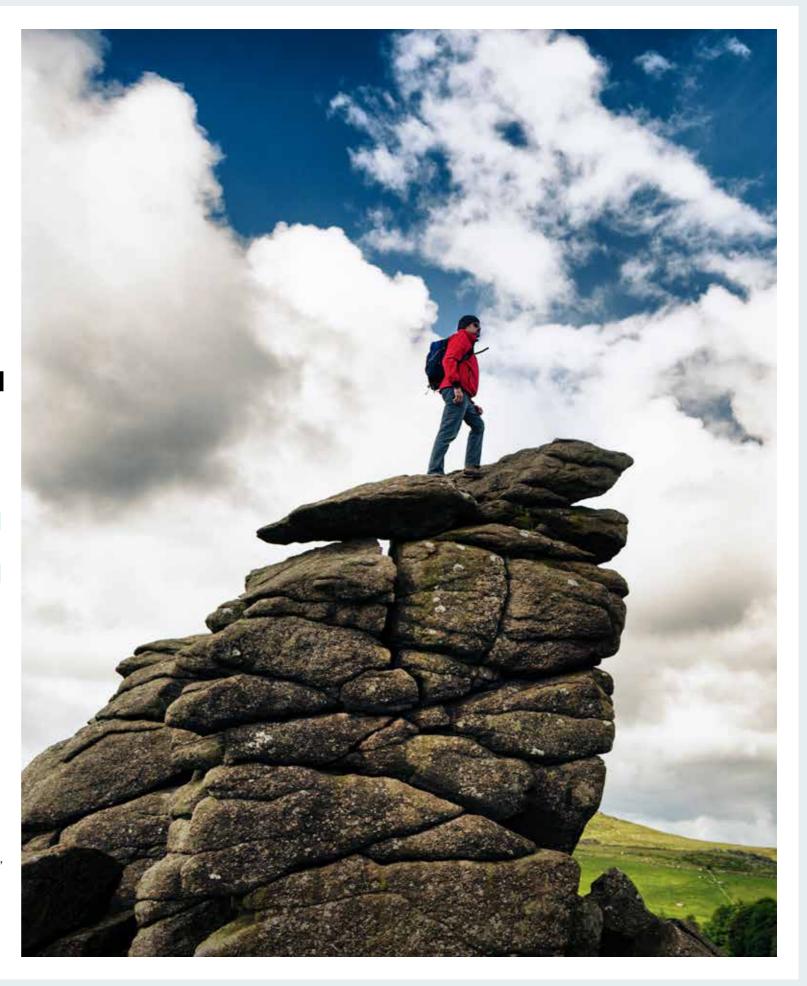


# ABOUT MSC

**WHETHER YOU** are an international corporation planning to enter the blooming China market or a local enterprise seeking to reach out to the international market, a unique, distinguishing corporate identity is essential in implementing your marketing plan. We, as a boutique creative and production hub helps construct a bridge to facilitate the communication between you and your target clients.

**WITH A PASSION** in graphic and multi-media design, Stanley Yuen, founder of MISTER S CREATION earned precious design and digital knowledge during his work experiences. Also, having exposed in the field of Publication, Video Production, Event, Visual Merchandising, Digital Solution(Web & App), Yuen believes with his insights and the techniques attained can help bridge people in different places and bring people closer in this robust digital era.



# OUR SERVICES

- BRANDING
- DIGITAL SOLUTION
- GRAPHIC DESIGN / PUBLICATION
- VISUAL MERCHANDISING
- VIDEO PRODUCTION

### SOME OF THE BRANDS WHO TRUSTED

### MISTER S CREATION

































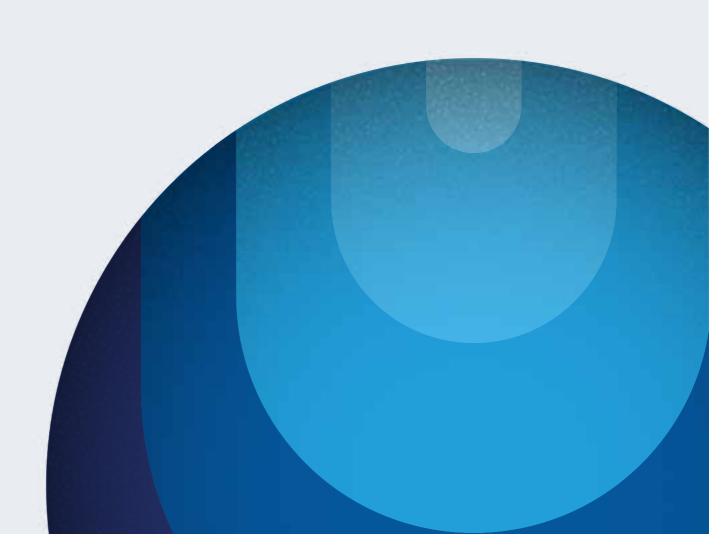








digital solution



DIGITAL SOLUTION
BEINGINVTTED
PR MARKING SOLUTION



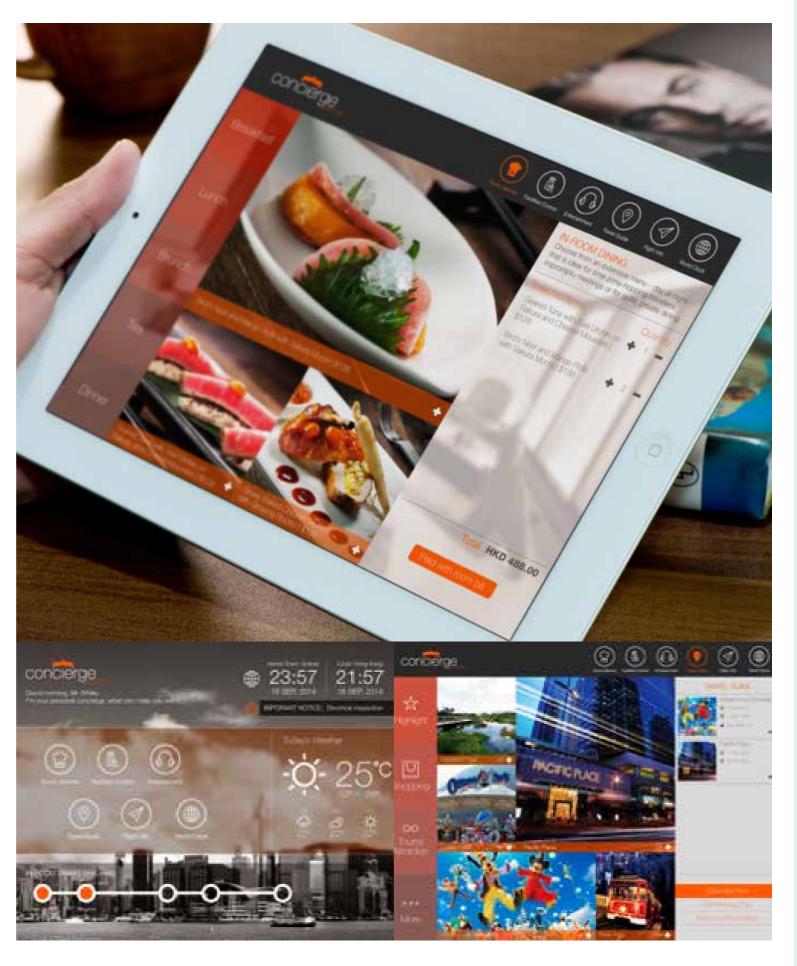




DIGITAL SOLUTION

CONCIERGE PREMIER
E-MEALS ORDERING, CONCIERGE AND FRONT-DESK SYSTEM





### DIGITAL SOLUTION

ARTSPAN
ONLINE RESEARCH PLATFORM AND LIBRARY
www.artspan.hk
www.hkas.edu.hk







DIGITAL SOLUTION

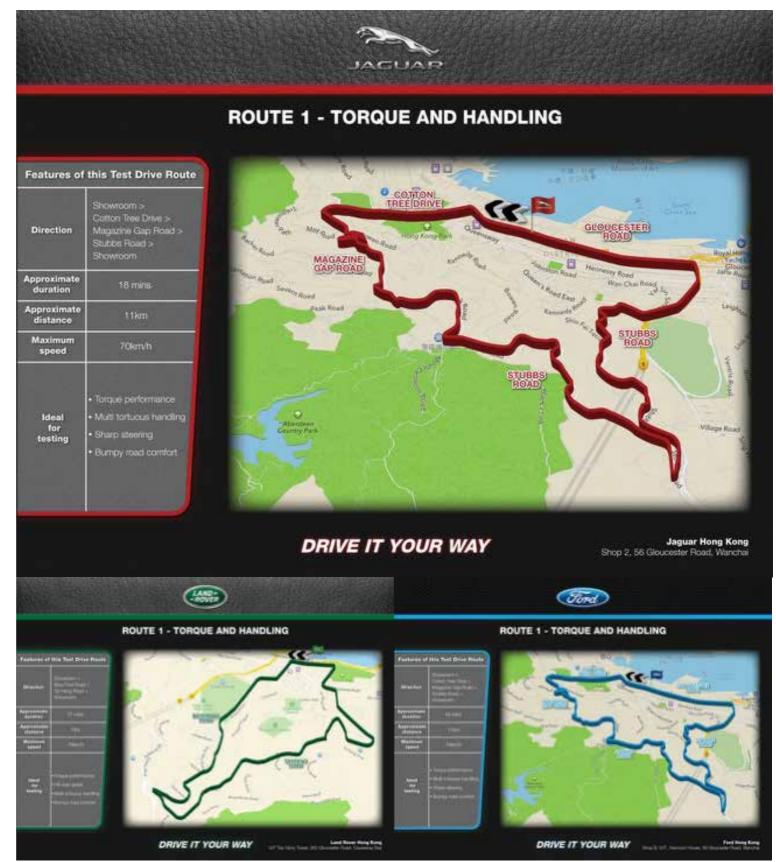
INCHCAPE
TEST DRIVE INFORMATION











DIGITAL SOLUTION

ZIP MAGAZINE WEBSITE www.zipmagazine.com





DIGITAL SOLUTION

BIBLE APP Seventh-day Adventist Church

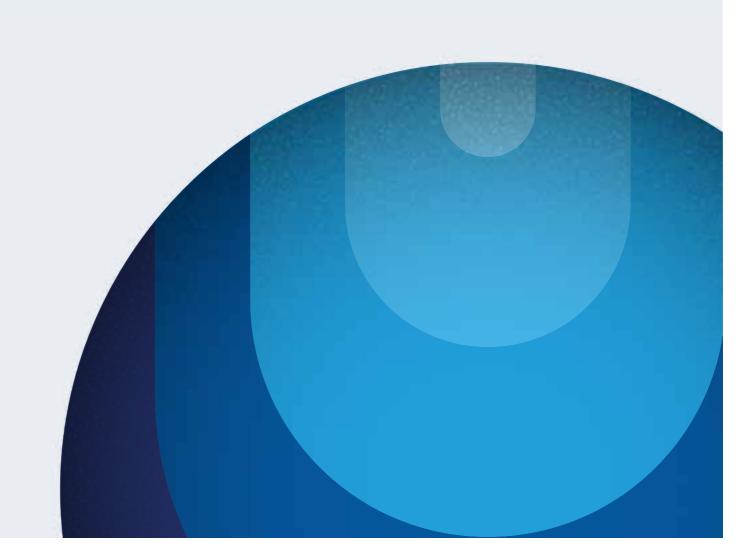








branding / graphic design / publication





BRANDING

RIMOWA
REGIONAL STICKER COLLECTIONAL

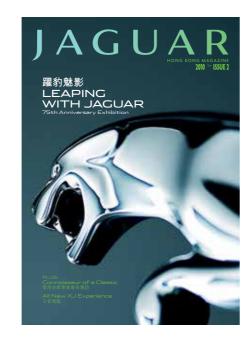


Germany since 1898



PUBLICATION

JAGUAR MAGAZINE





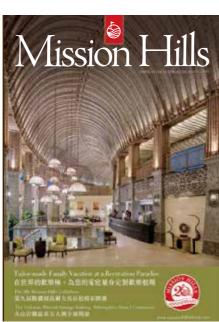
AGUAR'S LAGSHIP REBORN

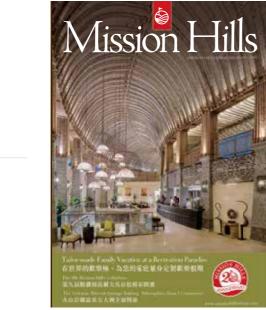






**PUBLICATION** MISSIONHILLS MAGAZINE









PUBLICATION in MAGAZINE







BRANDING
HKT - SMART LIVING
CNY E-CARD





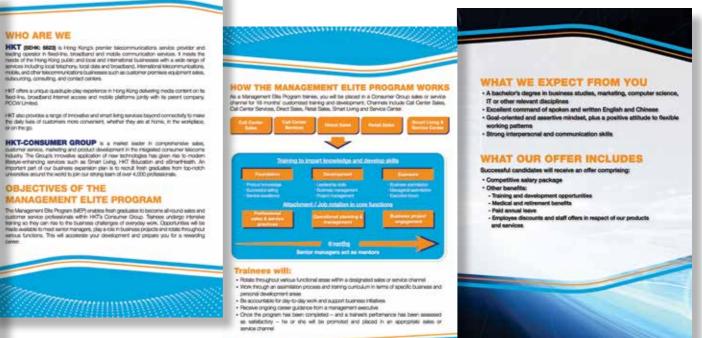
BRANDING

HKT - SMART LIVING HKT SMART LIVING AWARD 2017 CERT









PUBLICATION

MANAGMENT TRAINEE PROGRAM BOOKLET





**Consumer Group Marketing Management Trainee Program** 



**HKT** 





eye Smart Living \*

HKT-CONSUMER GROUP is a market loader in compinherable sales, bustome service, marketing and crosuic devolutionment in the intigened consumer biscome floating. The compiler involves explication of new softendages has given also to recolor floating in the control process and as to service floating in the control part of control floating in the control part of control process occasion plan is to record their portion plan is to record their portions and the record to per our strong learn of over 4,000 professionals.

### **OBJECTIVES OF THE MARKETING** MANAGEMENT TRAINEE PROGRAM

The Consumer Cross Merketing Management Traineo (MMT) Program is designed for growing meleting politications to once with our diversified business controlled. Trainess are signed to allow our of their control capie to me

TRAINEE PROGRAM WORKS

**HOW THE MARKETING MANAGEMENT** 



This 24-month paggan will see harvest respiring the benefits of work placament, on-the-job cooping, management easignments and job casion in houghout version sales and maketing fundrors. Sharies will be exposed to the mains faced of PHRS Commune Chapt, plain please an appoint the beginning on our versions into a formation page. Once the MAIT paggars have been compaled—and a stemantic performance that bean assessed as satisfactory—his or after will be promoted and placed in an appropriate marketing position.

### WHAT WE EXPECT FROM YOU

- A bachelor's degree preferably in marketing
   Excellent command of spoken and written English and Chinese

### WHAT OUR OFFER INCLUDES

- Successful candidates will receive an offer comprising:
- Competitive salary package
   Other benefits:
   Training and development op
   Medical and retirement bonef
   Paid annual leave.



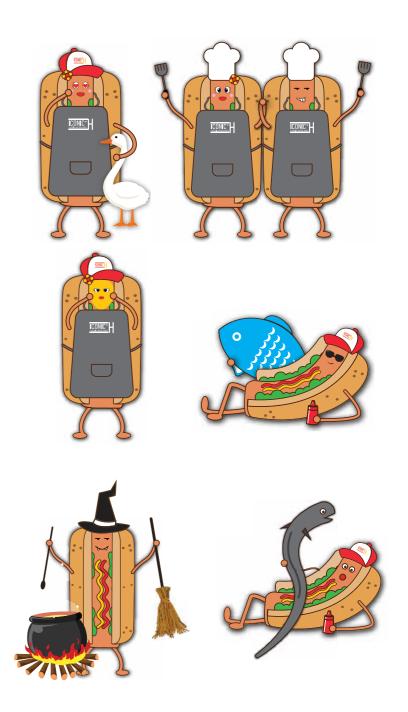




**ICONIC H SPECIAL HOTDOG SHOP** 







ICONIC H SPECIAL HOTDOG SHOP MENU









ICONIC H SPECIAL HOTDOG SHOP FLYER









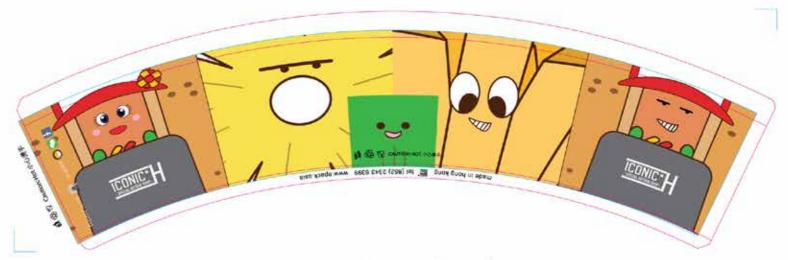


ICONIC H SPECIAL HOTDOG SHOP FESTIVAL









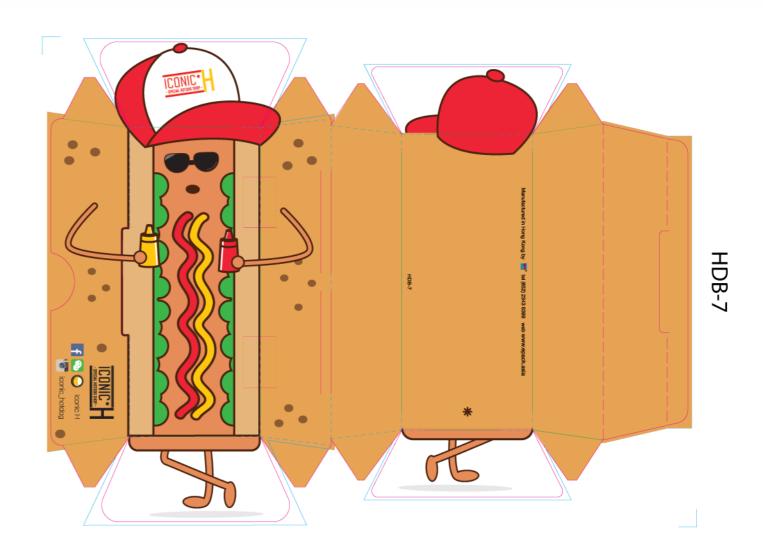
### 12oz Paper Bowl

(7.5mm Overlap, 6.5mm Blank)

### OUR PROFILE

ICONIC H SPECIAL HOTDOG SHOP BOWL AND HOTDOG BOX







ICONIC H SPECIAL HOTDOG SHOP FLYER













BRANDING

ICONIC H SPECIAL HOTDOG SHOP BUSINESS CARD AND WELCOME SIGNAGE









BRANDING
THE ARTISANAL MOVEMENT
CORPORATE GIFT

The Artisanal Movement





BRANDING
THE ARTISANAL MOVEMENT

THE ARTISANAL MOVEMENT







PUBLICATION K11 ART MAP





ARTSPAN























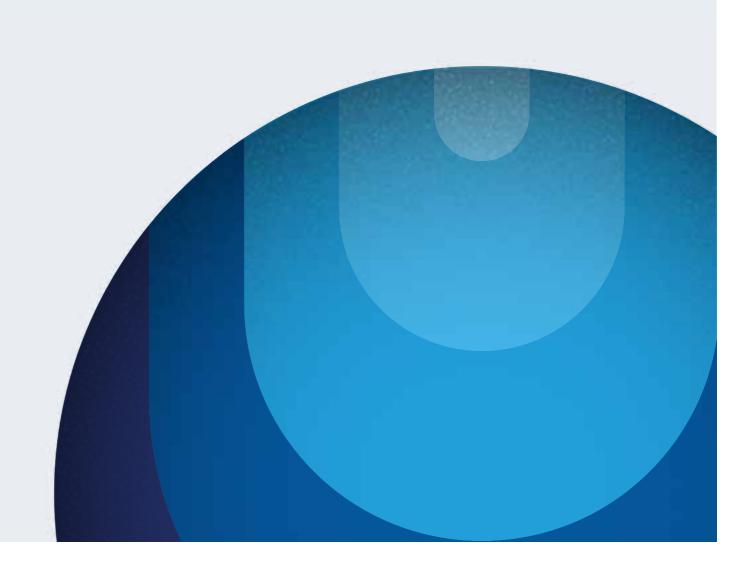
MORE ABOUT IDENTITY

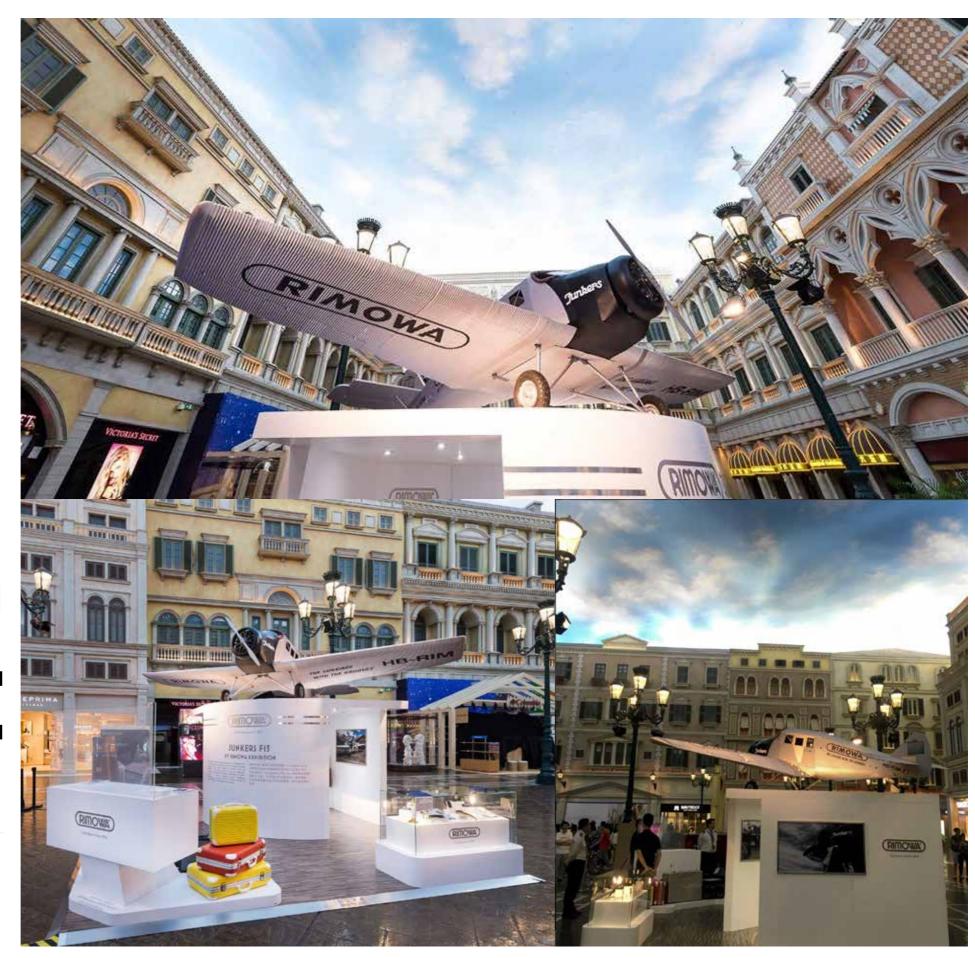






event design / visual merchandising





EXHIBITION
RIMOWA
JUNKER F13 BY RIMOWA EXHIBITION



Germany since 1898



EXHIBITION
RIMOWA
JUNKER F13 BY RIMOWA EXHIBITION





EXHIBITION
RIMOWA
JUNKER F13 BY RIMOWA EXHIBITION



Germany since 1898



EVENT RIMOWA PRODUCT LAUNCH - ELECTRONIC TAG





EVENT
RIMOWA
PRODUCT LAUNCH - ELECTRONIC TAG



Germany since 1898



RIMOWA - BEIJING
PRODUCT LAUNCH - ELECTRONIC TAG



Germany since 1898



EVENT RIMOWA STUDIO CITY MACAU STORE GRAND OPENING







#### **EVENT INVITATION CARD**

#### OUR PROFILE

RIMOWA
STUDIO CITY MACAU STORE GRAND OPENING



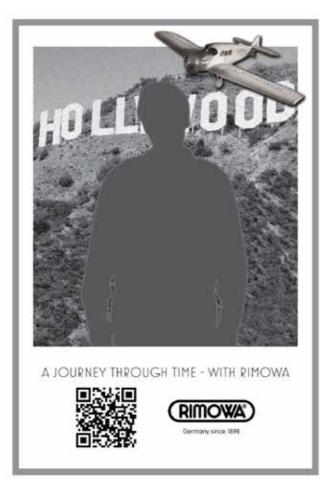
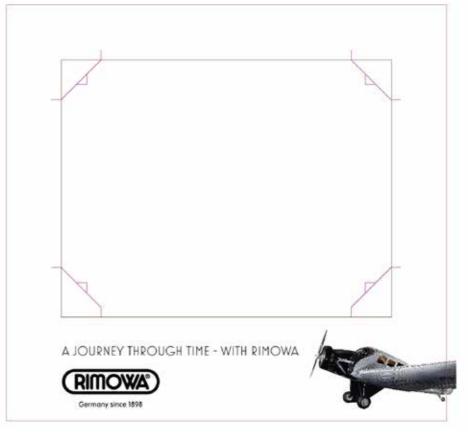


PHOTO BOOTH PHOTO FRAME



**POLAR PHOTO SKIN** 



EVENT RIMOWA VINTAGE COLLECTION













VINTAGE SERIE 1950





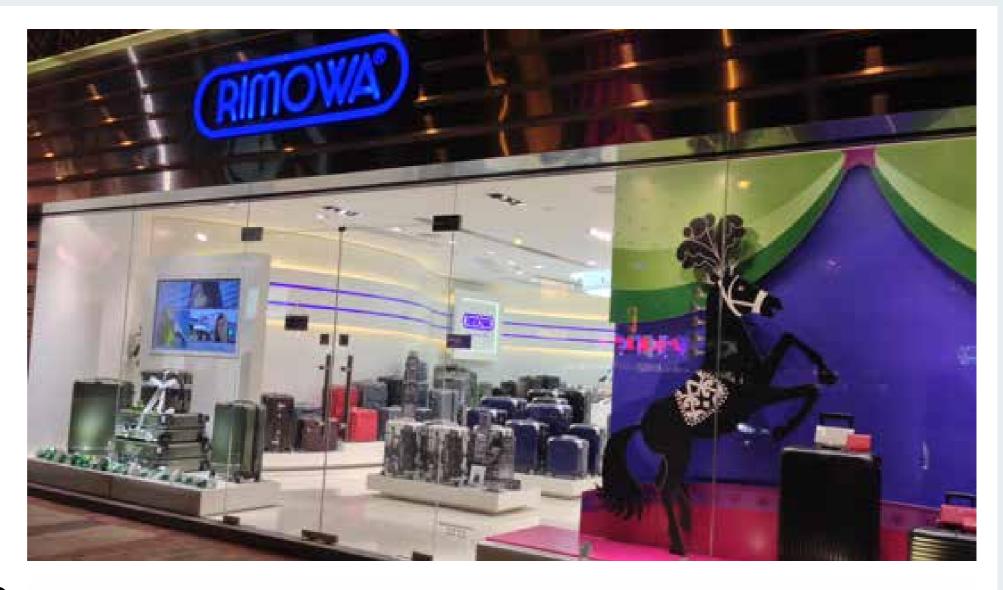






n x Sürren

Service bless



VISUAL MERCHANDISING RIMOWA 10<sup>TH</sup> ANNIVERSARY









VISUAL MERCHANDISING WEDGWOOD SOGO DISPLAY







JAQUET DROZ
GALAXY MACAU
JINMEN CASINO VIPS SPRING GALA DINNER





VISUAL MERCHANDISING WEDGWOOD SOGO DISPLAY

WEDGWOOD

ENGLAND 1759



EVENT JURLIQUE PRODUCT LAUNCH

Jurlique



CHOW TAI FOOK PRODUCT LAUNCH





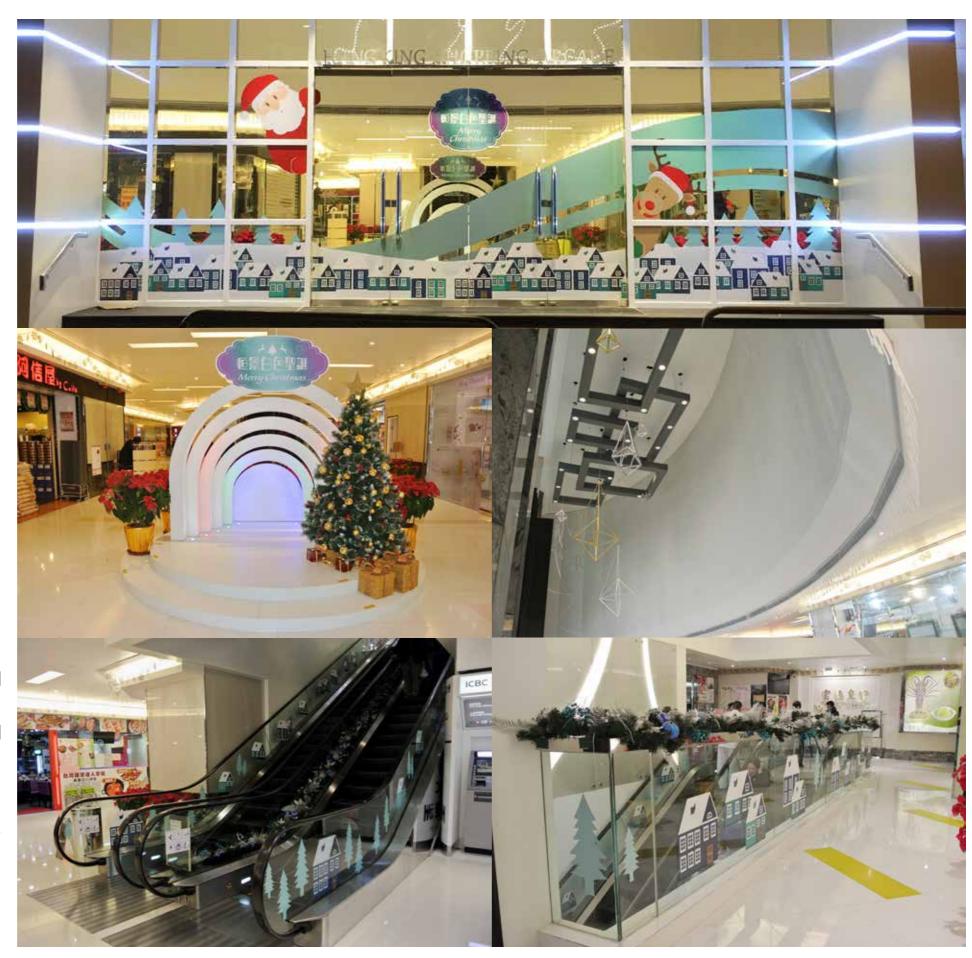
EVENT LAURAMERCIER PRODUCT LAUNCH

laura mercier



EVENT
LAURAMERCIER
CWB STORE GRAND OPENING

laura mercier



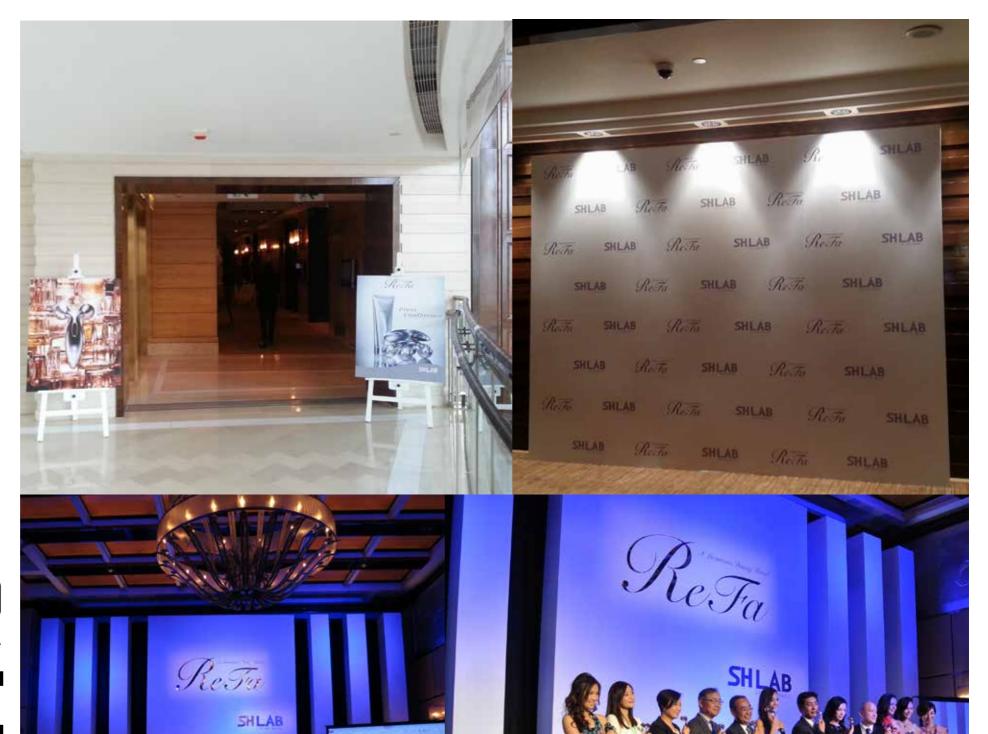
VISUAL MERCHANDISING
HANG KING SHOPPING ARCADE
CHRISTMAS DECORATION





VISUAL MERCHANDISING PLANET POPCORN CHRISTMAS DECORATION





REFA
PRODUCT LAUNCH EVENT





EVENT
BIOTHEME
PRODUCT LAUNCH EVENT





ADJUVANT SHOP OPENING





EVENT
KUEHNE + NAGEL
ANNUAL DINNER 2016

**KUEHNE+NAGEL** 



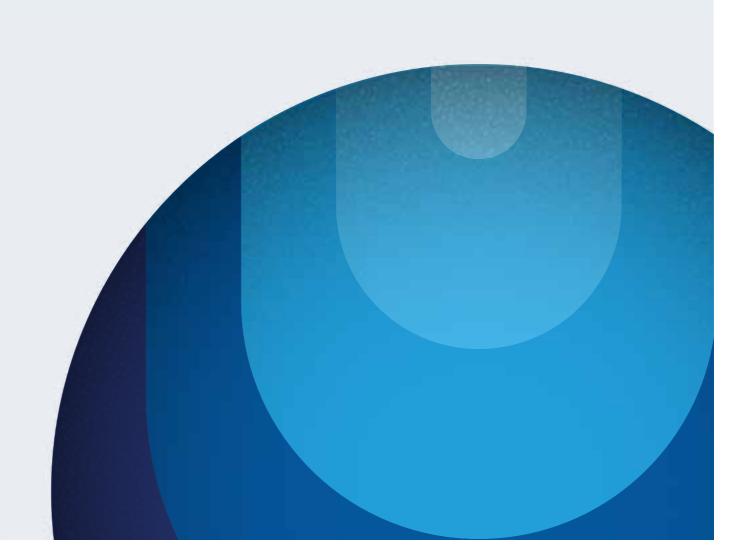




EVENT MIOGGI ANNUAL DINNER 2015



video production

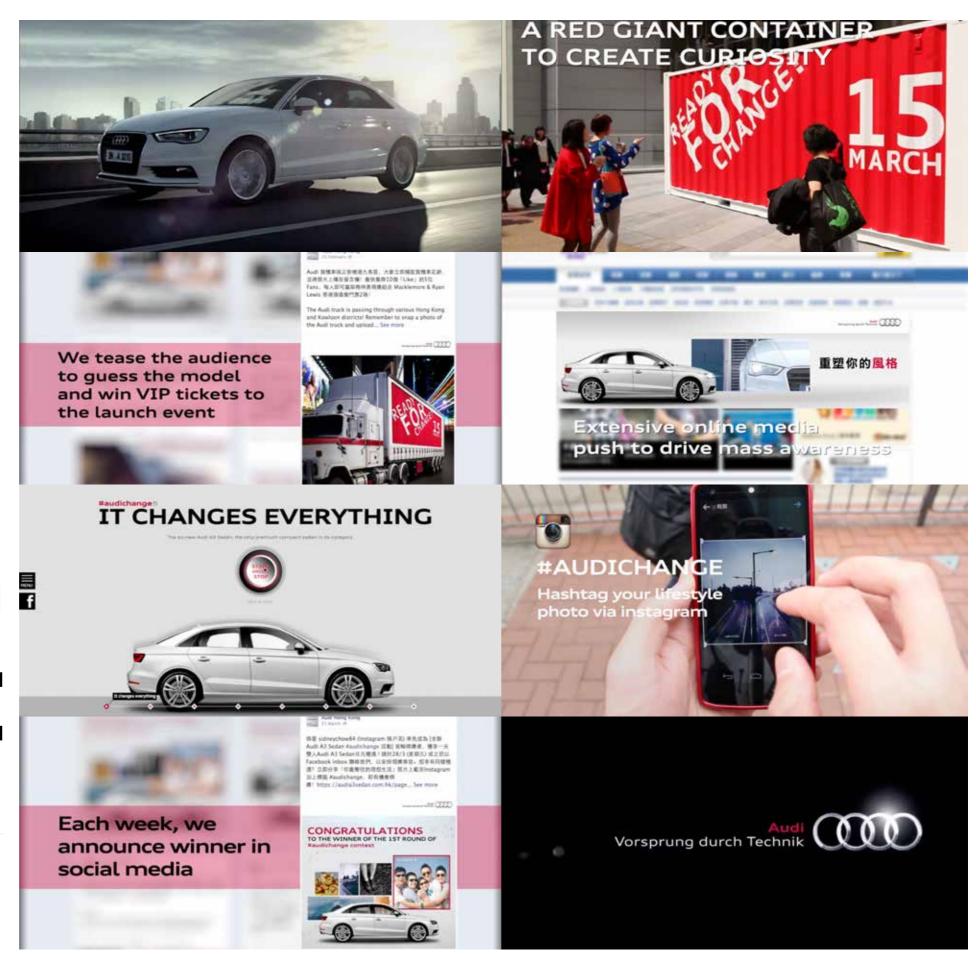




VIDEO PRODUCTION
BMW
LUCKY DRAW MESSAGE TAG - ANIMATION







VIDEO PRODUCTION
AUDI
PROMOTION SHOWCASE





VIDEO PRODUCTION
COSMO X BOBBI BROWN
PROMOTIONAL VIDEO

BOBBI BROWN

#### THANK YOU.